

BOOKIES TWO

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Elke Baulig, Hubert Becker, Erik Bünger, Katarina Burin, John Clayman, Katja Davar, Sven Dirkmann, eteam, Kati Faber, Daniela Friebe, Doris Frohnapfel, Philipp Goldbach, Andreas Greiner, Trixi Groiss, Heidrun Holzfeind, Alexandra Hopf, Uschi Huber, Katharina Jahnke, Annette Kisling, Eva-Maria Kollischan, Jochen Lempert, Tamara Lorenz, Hans-Jörg Mayer, Bea Meyer, Heinrich Miess, NEID (Wudtke), Ohio (Huber/Janka), Achim Riechers, Patrick Rieve, Regine Steenbock, Jürgen Stollhans, Ulrich Strothjohann, Vincent Tavenne, Ina Wudtke, Majla Zeneli u. v. m.

BOOKIES TWO harkens back to the 2004 exhibition BOOKIES, which took place in the former project space M29 and showcased books, artist books, book-objects, as well as images and projections on the subject of books and literature; it also dealt with reading, viewing, and making books. Bookies also represented a wordplay, linking and orchestrating the associative meaning of bookmaking with the actual meaning of the term “bookmaker,” as understood within the context of a betting agency. Bookie (the bookmaker) stands for the idea of playfully oscillating between authenticity and fraud, hope and disappointment, marketing and individuality.

BOOKIES TWO now forges a catenation between exhibition and library. Visitors are entering a reading and exhibition space containing works and installations engaging the topics of book/archive/text, integrated within a library that not only collects the books of the gallery and the artists, but also books which have accompanied or supplemented past exhibitions. The exhibition room becomes a room of study in which visitors are able to seat themselves, to look at the books and read, thereby reinvigorating the original concept of M29: connecting the gallery, the project space, and the publisher.

BOOKIES TWO is conceived as a work-in-progress-archive-reading-room, in which exhibitions are integrated, compared, brought into dialogue and hence deepened, while concomitantly enlarging and advancing the library. The opening of the library over the DC-Open-weekend will highlight a special edition of the M29 Fashion Edition magazine, in which various artist books were created as art objects in a small edition from the same magazine.